# Grow Your Business With Westcon-Comstor and Microsoft

Microsoft empowers small and medium-sized businesses by helping make technology a business advantage. Westcon-Comstor is a global technology distributor specializing in Cloud, Global Deployment, Services, Security, Unified Communications, Networking and Data Center. Together, Westcon-Comstor and Microsoft can help you grow your business.

### Truly Global Reach and Scale to Capture New Markets

180+

Countries & Territories 100+

Offices

30+

Years

Westcon-Comstor provides services in 180-plus countries and territories with teams in 100-plus offices. Our emerging markets presence combined with our 30-plus years of experience and expertise opens new markets not covered by other distributors.

We distribute Microsoft Azure and Office 365 products in South Africa, Brazil, Mexico, Colombia and Argentina, with Germany coming soon.

### Focus on Exceptional Go-to-Market Support

Westcon-Comstor offers targeted, scalable go-to-market programs that reduce the gap from recruitment to return, including enablement and training, digital marketing and pre-sales support.

Our channel incentives and support align closely with established Microsoft programs and methodologies, simplifying your ability to win more profitable Microsoft business.

#### Solutions that Meet Customers' Needs

Westcon-Comstor operates from a solution-centric approach, carefully vetting and incubating ISVs regionally and globally, allowing you to build on your Microsoft business with complementary offers that offer complete solutions.

In addition to Microsoft, our Cloud Security, UCC and Networking solutions come from such partners as Arbor Networks, BeyondTrust, Check Point, Cisco, Cylance, Dome9, F5, Infoblox, Juniper, Mojo Networks, Palo Alto, Polycom, Pulse Secure, Symantec and Viptela.

# Technology Enablement that Simplifies Customers' Move to the Cloud

Westcon-Comstor's BlueSky Cloud and Service Management platform offers a unique, customizable dashboard of robust analytics and reporting to provide you a more efficient way to deliver and manage Microsoft cloud services.

The platform alleviates operational burdens and costs associated with order capture, fulfillment and billing, while you remain the go-to-market expert for your customers. And, BlueSky is the single entry point for you to buy and configure all your Westcon-Comstor hybrid solutions, including hardware, software and cloud services.



