

## Demos and downloads

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[Learn about the full range of Office products in the Microsoft Office demo environment](#)

Demonstrate the value of Office 365 for business customers with a hands-on demo experience:

[Microsoft Experience Center \(US partners\)](#)  
[Customer Immersion Experience \(Global partners\)](#)

## Learn and get ready

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Reseller Bootcamp is targeted toward Office 365 resellers serving the small and mid-size business segment (SMB). Reseller Bootcamp comprises sales readiness tools and resources for distributors and their reseller communities to help them grow their Office 365 practices:  
[Reseller Bootcamp](#)

Try these featured links:  
[Office 365 Starter Kit for Resellers](#)

Drumbeat is the Office 365 sales readiness program targeted at partners selling Office 365 into the enterprise segment (EPG + CA), predominantly Corporate Accounts. Drumbeat aims to teach Office 365 partners in sales and pre-sales technical roles the best practice in selling Office 365:  
[Drumbeat](#)

Ignite is the Office 365 technical readiness program targeted at partners and customers in IT Pro roles. Ignite covers the entire Office 365 product portfolio – Office 365 ProPlus, Exchange, SharePoint, Lync, and Yammer:  
[Ignite](#)

[Help your customers move to the cloud with Practice Accelerator for Microsoft Office 365](#)

## Promote and sell

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Explore the Office SMB BEST Campaign for small and medium-size businesses:  
[Office SMB BEST Campaign](#)

Explore the Office Productivity Campaign for enterprise businesses:  
[Office Productivity Campaign](#)

[View campaign execution guidance materials](#)

Office 365 SMB selling and licensing resources:  
[Office 365 Starter Kit for Resellers](#)

[Office 365 Policy and Activation Guide](#)

[Office 365 Open End Date and SKU Mix Calculator](#)

[Office 365 Enterprise selling and licensing resources on Drumbeat](#)

[Office 365 FastTrack pilot and deployment resources](#)