



Comstor Datacenter Initiative

# Application Experience Bundles

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# Introducing the Bundles

## What are the Application Experience Bundles?

Hyperconverged infrastructure (HCI), cloud-based operations management, and workload optimization in a single platform. Enables any business to power any application in any cloud at any scale. Simple to buy, install and manage. Available in Small, Medium, and Large.

### Benefits

Easy to Order	Reduce procurement time with best upfront pricing
Improve Resource Utilization	Optimize your workload placement and resources
Assure Application Performance	Provide a consistent, optimum user experience and maintain competitive advantage in a digital world where every business is competing on experience
Improve IT staff Productivity	Simplify complex tasks, automate decision-making, and gain time to innovate
Accelerate Consolidation and Refresh Projects	Accelerate and de-risk IT transformation projects across heterogeneous estates and deployments

# Target Customers and Use Cases

## Target customers

- Small, Medium, and Select customers with:
  - Remote office and Edge deployments
  - Databases and ERP
  - Virtual desktop deployments
  - Digital transformation projects
  - Infrastructure refresh planning

## Targeted use cases

- Optimize data center, private cloud and edge environments
- Assure workload performance while minimizing public cloud costs
- Optimize data center consolidation and hardware-refresh projects

## Primary buyers and technical influencers

- **CxO / IT Manager** - Responsible for all of IT. Has a mandate to “automate everything” in order to drive IT speed and agility, transform the business, and minimize costs.
- **IT Operations lead** - Infrastructure and operations lead. Ensures that business users have the technology they need to do their jobs more efficiently, securely, and cost-effectively. That means making sure their applications and data are always available to them and don’t slow them down.
- **Line of Business / App Owner** - Responsible for business growth. Needs agility to meet customer demand, introduce new functionality and features, as well as deliver an exceptional user experience.

# Solution Overview

Workload optimization

Cloud-based operations management

Hyperconverged Infrastructure (HCI)



Cisco HyperFlex  
4 node All Flash



Large

Cisco HyperFlex  
3-node Hybrid



Medium

Cisco HyperFlex  
Edge 2-node



Small



Remote deployment and management



Proactive guidance



Real-time analytics



Automation



Workload and Cost Optimization



Connected support

# Bundles Configuration



Application Experience Bundles SKUs	High level Configuration	Use Case
<p><b>HXAF240 All Flash</b> HXAF-APPX-240M5</p>	<ul style="list-style-type: none"> <li>· 2x Intel® Xeon® Processor 5218R</li> <li>· 384GB DDR4 RDIMM (6x 64GB 2933 MHz)</li> <li>· 80TB Storage ( 3.8TB 2.5" SATA SSD x21)</li> <li>· Cisco HX Data Platform 3 year SW subscription</li> <li>· Intersight Advance 3 year subscription</li> <li>· Cisco Workload Optimization Manager 100vm Standard starter pack 1year subscription*</li> </ul>	<ul style="list-style-type: none"> <li>· Database / ERP deployments</li> <li>· Virtual desktop deployments</li> <li>· Infrastructure refresh projects</li> </ul>
<p><b>HX 220C Hybrid</b> HX-APPX-220M5</p>	<ul style="list-style-type: none"> <li>· 2x Intel® Xeon® Processor 5218R</li> <li>· 320GB DDR4 RDIMM (10x 32GB 2933 MHz)</li> <li>· 10TB Storage ( 1.8TB SAS 10K SFF HDD)</li> <li>· Cisco HX Data Platform 3 year SW subscription</li> <li>· Intersight Advanced. 3 year subscription</li> <li>· Cisco Workload Optimization Manager 100vm Standard starter pack. 1year subscription*</li> </ul>	<ul style="list-style-type: none"> <li>· Digital Transformation projects</li> <li>· Virtual desktop deployments</li> <li>· Infrastructure refresh projects</li> </ul>
<p><b>HX 220C Edge</b> HX-EDGEAPPX-220M5</p>	<ul style="list-style-type: none"> <li>· 2x Intel® Xeon® Processor 5218R</li> <li>· 320GB DDR4 RDIMM (10x 32GB 2933 MHz)</li> <li>· 10TB Storage ( 1.8TB SAS 10K SFF HDD)</li> <li>· Cisco HX Data Platform 3 year SW subscription</li> <li>· Intersight Advanced. 3 year subscription</li> <li>· Cisco Workload Optimization Manager 100vm Standard starter pack. 1year subscription*</li> </ul>	<ul style="list-style-type: none"> <li>· N/A</li> <li>· Small scale virtual desktop deployments</li> <li>· Remote office / Edge deployment</li> <li>· Infrastructure refresh projects</li> </ul>

\*Cisco Workload Optimization Manager Is optional but encouraged in these bundles, for the full application experience



# Frequently Asked Questions

# FAQ



Q: Can I order CWOM instead of IWO?

A. Yes, once the IWO Starter Pack SKU becomes available all options will transition to IWO and orderable

Q. Can I buy only the hardware, or only software?

A. No, these are hardware and software bundles and come as such.

Q What about AppDynamics?

A. AppDynamics is complementary and will run on top of the bundle stack. It is available to purchase separately.