



Application Experience Bundles

December 2020



Introducing the Bundles

What are the Application Experience Bundles?

Hyperconverged infrastructure (HCI), cloud-based operations management, and workload optimization in a single platform. Enables any business to power any application in any cloud at any scale. Simple to buy, install and manage. Available in Small, Medium, and Large.

Benefits

Easy to Order	Reduce procurement time with best upfront pricing
Improve Resource Utilization	Optimize your workload placement and resources
Assure Application Performance	Provide a consistent, optimum user experience and maintain competitive advantage in a digital world where every business is competing on experience
Improve IT staff Productivity	Simplify complex tasks, automate decision-making, and gain time to innovate
Accelerate Consolidation and Refresh Projects	Accelerate and de-risk IT transformation projects across heterogeneous estates and deployments

Target Customers and Use Cases

Target customers

- Small, Medium, and Select customers with:
 - Remote office and Edge deployments
 - Databases and ERP
 - Virtual desktop deployments
 - Digital transformation projects
 - Infrastructure refresh planning

Targeted use cases

- Optimize data center, private cloud and edge environments
- Assure workload performance while minimizing public cloud costs
- Optimize data center consolidation and hardware-refresh projects

Primary buyers and technical influencers

- **CxO / IT Manager** - Responsible for all of IT. Has a mandate to “automate everything” in order to drive IT speed and agility, transform the business, and minimize costs.
- **IT Operations lead** - Infrastructure and operations lead. Ensures that business users have the technology they need to do their jobs more efficiently, securely, and cost-effectively. That means making sure their applications and data are always available to them and don’t slow them down.
- **Line of Business / App Owner** - Responsible for business growth. Needs agility to meet customer demand, introduce new functionality and features, as well as deliver an exceptional user experience.

Solution Overview

Workload optimization

Cloud-based operations management

Hyperconverged Infrastructure (HCI)



Cisco HyperFlex
4 node All Flash



Large

Cisco HyperFlex
3-node Hybrid



Medium

Cisco HyperFlex
Edge 2-node



Small



Remote deployment
and management



Proactive guidance



Real-time analytics



Automation



Workload and Cost
Optimization



Connected support

Bundles Configuration

Application Experience Bundles SKUs	High level Configuration	Use Case
HXAF240 All Flash HXAF-APPX-240M5	<ul style="list-style-type: none">2x Intel® Xeon® Processor 5218R384GB DDR4 RDIMM (6x 64GB 2933 MHz)80TB Storage (3.8TB 2.5" SATA SSD x21)Cisco HX Data Platform 3 year SW subscriptionIntersight Advance 3 year subscriptionCisco Workload Optimization Manager 100vm Standard starter pack 1year subscription* <ul style="list-style-type: none">UCS 6454 Fabric Interconnects	<ul style="list-style-type: none">Database / ERP deploymentsVirtual desktop deploymentsInfrastructure refresh projects
HX 220C Hybrid HX-APPX-220M5	<ul style="list-style-type: none">2x Intel® Xeon® Processor 5218R320GB DDR4 RDIMM (10x 32GB 2933 MHz)10TB Storage (1.8TB SAS 10K SFF HDD)Cisco HX Data Platform 3 year SW subscriptionIntersight Advanced. 3 year subscriptionCisco Workload Optimization Manager 100vm Standard starter pack. 1year subscription* <ul style="list-style-type: none">UCS 6454 Fabric Interconnects	<ul style="list-style-type: none">Digital Transformation projectsVirtual desktop deploymentsInfrastructure refresh projects
HX 220C Edge HX-EDGEAPPX-220M5	<ul style="list-style-type: none">2x Intel® Xeon® Processor 5218R320GB DDR4 RDIMM (10x 32GB 2933 MHz)10TB Storage (1.8TB SAS 10K SFF HDD)Cisco HX Data Platform 3 year SW subscriptionIntersight Advanced. 3 year subscriptionCisco Workload Optimization Manager 100vm Standard starter pack. 1year subscription* <ul style="list-style-type: none">N/A	<ul style="list-style-type: none">Small scale virtual desktop deploymentsRemote office / Edge deploymentInfrastructure refresh projects

*Cisco Workload Optimization Manager Is optional but encouraged in these bundles, for the full application experience



Frequently Asked Questions

FAQ



Q: Can I order CWOM instead of IWO?

A. Yes, once the IWO Starter Pack SKU becomes available all options will transition to IWO and orderable

Q. Can I buy only the hardware, or only software?

A. No, these are hardware and software bundles and come as such.

Q What about AppDynamics?

A. AppDynamics is complementary and will run on top of the bundle stack. It is available to purchase separately.