

Cisco Lifecycle Pay

Help your customers incorporate hardware into their technology lifecycle when they bundle hardware, software, and services.

Your customers can benefit from the Cisco technology their business needs without the burdens of ownership, and you can be first in line when it is time for them to refresh their technology.

With no upfront costs, below market rates, and the ability to spread payments over time, they can access the entire Cisco portfolio, including:



Hardware



Software



Services

Cisco Lifecycle Pay enables your customers to:

- Easily incorporate hardware into their technology lifecycle
- Spread payments over 3 to 5 years, whatever works best for their business
- Better manage their cash flow and save capital for other priorities
- Keep technology current with flexible refresh options

Cisco Lifecycle Pay Details

Availability

Americas: Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Mexico, Peru, United States

APJC: Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand

EMEA: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Hungary, Ireland, Israel, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, South Africa, Spain, Sweden, Switzerland, Turkey, United Kingdom

Product Eligibility: All Cisco hardware, software, and services and select third party equipment. Currently available for Enterprise customers

Duration: Through July 28, 2023

Hardware must be 30% of the BoM.

What's in it for you?

To stay competitive, your customers need the latest technology to enhance performance and help them manage growth. Help them access the best Cisco technology for their business without letting their budget stand in the way.

Cisco Lifecycle Pay helps your customers avoid the cost of maintaining legacy systems. Aligning with a lifecycle selling motion, Cisco Lifecycle Pay supports hardware as-a-service and the Circular Economy. And when the term is up, you can guide the refresh conversation.

Your customers may experience the following benefits:

Aligned to their business outcomes

Decrease time to value and accelerated ROI

Ease of Adoption

Focus on the adoption of the holistic Cisco solution with fixed payments over time

Inherent Flexibility

Easy to transition, refresh, expand and renew their technology

Sustainability

Aligned with the Circular Economy to establish a standardized model for future technologies

Get started today

Let us help you leverage Cisco Lifecycle Pay for Cisco-led solutions. [Contact us](#) today.

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