

# **How Cisco Easy Pay benefits our Partners**

Overcome budget challenges with flexible payment solutions.

Cisco Easy Pay lets you offer your customers a competitive payment solution for all their Cisco technology needs.

#### It lets you:

- Scale easily with a straightforward and manageable offer
- Streamline selling motions
- Overcome budget constraints or lack of capital
- Ensure customers aren't held back by financial limitations





#### What's in it for your customers?

Customers get access to the necessary hardware, software, and services without being hindered by lack of capital. With no upfront costs, they can prioritise other business needs, innovate faster, and speed up their IT projects. Cisco Easy Pay helps your customers:

- Spread payments over 3-5 years
- Enhance cash flow and save capital for other priorities
- Access below-market rates
- Have full ownership of the equipment at the end of the term
- Accelerate technology adoption, whatever their budget

#### **Deal Size**

\$1K - \$5M

#### **Product Eligibility**

All Cisco hardware, software, and services.

### **EMEA Availability**

Netherlands Austria Belgium Norway Czech Republic Poland Denmark Portugal Finland Romania France Slovakia Germany South Africa Hungary Spain Ireland Sweden Israel Switzerland Italy Turkey **United Kingdom** Luxembourg

## Make It Easy

With global availability and updated minimum deal sizes, it's never been easier for you and your customers to sell Cisco.

Reach out to your Comstor Account Manager today to learn how to leverage Cisco Easy Pay for your Cisco business.





