# **Accelerate Your**

## **Business Growth**

with the Cisco Partner Experience Platform (PXP) and the Disti Partner View (DPV).





### Are you a Cisco partner looking to navigate the ever-evolving landscape of Cisco services, solutions, and products?

Look no further! Comstor, in close collaboration with Cisco, is dedicated to empowering Cisco partners to make informed decisions that drive accelerated business growth.

Introducing the Cisco Partner Experience Platform (PXP), now enhanced with the DPV option, designed specifically for Cisco partners like you.

## What exactly is DPV and how can it fuel the growth of your Cisco business?

DPV enables Comstor to provide you with unparalleled visibility and guidance, acting as your strategic partner to help you unlock the full potential of your Cisco business capabilities. By granting us access to the PXP platform, you open doors to a world of high-touch engagement and tailored support.

With DPV, we offer an additional lens into your partner views, dashboards, and the data that drives your success.

This unique perspective enables us to collaborate with you on a range of initiatives designed to propel your business forward.



#### **Practice Optimisation**

Evaluate your business's practice maturity and identify areas for improvement. Enhance performance across key practice models to drive sustainable growth.



#### **Profitability Enhancement**

CSPP, VIP incentives, and exclusive discounts. Optimise profitability to ensure overall business success.

Maximise the benefits of



#### **Streamlined Operations**

Leverage automation and adoption practices with LCA and AutoQuote. Enhance visibility, streamline processes, and deliver exceptional customer experiences. Count on Comstor for proactive support to ensure customer satisfaction and loyalty.

### Why PXP with Comstor?



### **Comprehensive View**

The Partner Experience Platform (PXP) provides you with a comprehensive view of your opportunities across all sales motions. This includes service attach and renew, software renew and enterprise agreement penetration, and hardware refresh and last-day-ofsupport visibility. PXP gives you a clear understanding of your business potential.



### **Maximising Rebates**

PXP helps you identify ways to maximise your rebates. It provides total visibility of uncovered equipment, product migration opportunities, and allows you to compare your performance with your peers. With PXP, you can optimise your rebates and drive greater profitability.



## **Comstor's Expertise**

Partner with Comstor and leverage the power of PXP to gain valuable insights, enhance your decision-making, and accelerate your business growth. Comstor's deep understanding of PXP allows you to fully utilise the platform's capabilities and unlock its potential for your business.

## **Getting Started is Easy**

with Cisco PXP and DPV. Reach out to your Comstor Account Manager today and start harnessing the full potential of DPV and PXP.

**Embark on a transformative journey** 

Establish a strong partnership with **Comstor by setting up a "Disti Partner** View Relationship Management." Your partner self-service (PSS) administrator will assist you in this process, granting approval for an initial 12-month period with the option to renew.

For more details about how DPV can help

expand your practice value, access the **Distributor Partner View (DPV) User Guide for Resellers** (login credentials required).





