

# Expand revenue opportunities

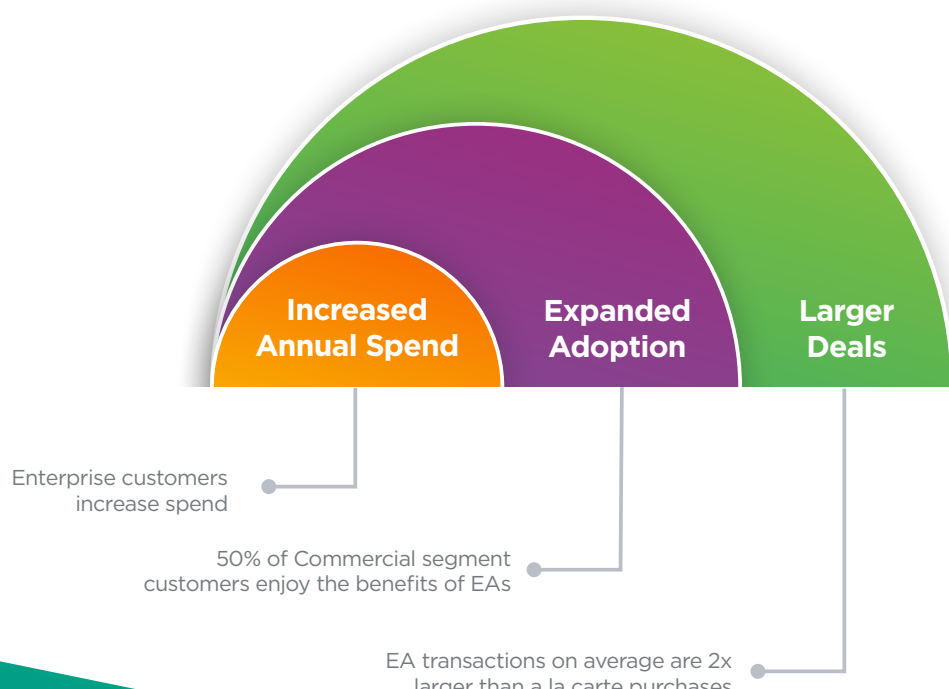
with Cisco Enterprise Agreement 3.0 and Comstor



## As digital transformation accelerates, IT leaders seek a better way to easily manage software across the entire lifecycle.

The Cisco Enterprise Agreement (EA) 3.0 delivers the power of the Cisco platform suite under a single contract, making software easier to buy, consume, and manage.

### How Cisco EA Helps Your Business Grow



### Business Advantages of Cisco EA 3.0 for Your Customers



#### Business Agility

Cisco EA 3.0 provides easier access to Cisco technologies, enabling business agility in the rapidly evolving digital landscape.



#### Premium Experience

With one place to view and manage all EA entitlements, customers enjoy a premium experience that simplifies software management.



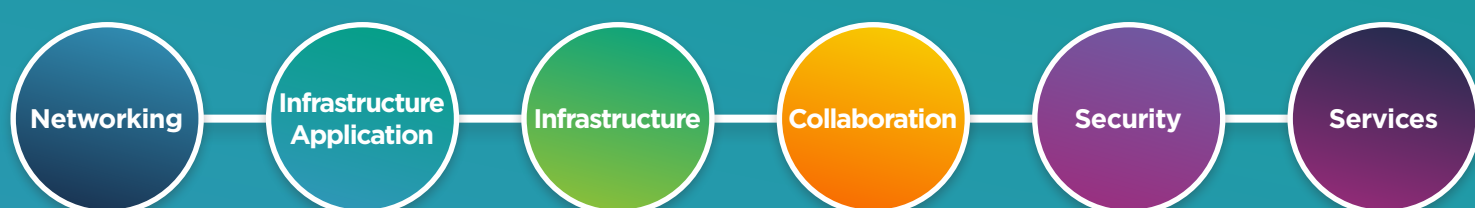
#### Unmatched Value

Cisco EA 3.0 offers preferred pricing, Cisco True Forward, and investment protection, providing unmatched value to customers.

### Why Cisco EA 3.0

Cisco is the only provider that offers one contract across five portfolios, which have also been expanded to now include Meraki and AppD.

These portfolios cover



All architectures are included under a single, co-termed agreement with simplified legal terms, making Cisco EA 3.0 a comprehensive and convenient solution for customers.

### How Comstor drives partner profitability with Cisco

As your Cisco distributor, we're invested in your success. We offer everything you need to succeed with EA 3.0.

### Why Choose Cisco Enterprise Agreement 3.0 with Comstor?



#### Simplify EA program

Sell Cisco EAs faster leveraging Comstor's certifications



#### Partner enablement

Comprehensive programmes for partner growth.



#### Dedicated teams

Expert support for licensing and software buying models.



#### Streamlined lifecycle management

Drive EA adoption and achieve business outcomes.



#### Increased profitability

Identify EA opportunities without additional investment.



#### Expertise in EA renewals

Ensure no renewal opportunities are missed.



Contact your Comstor Account Manager today to learn more about Cisco Enterprise Agreement 3.0

