

Cisco Lifecycle Pay With Trade-In Incentive

Offer your customers up to a 10% replacement incentive when they return their existing Cisco® (or third party) enterprise networking, Cisco Nexus hardware, or firewall security and upgrade to Cisco's latest qualifying technology.



Receive up to a 10% replacement incentive



Acquire the latest Cisco Enterprise Networking, Cisco Nexus hardware, or Cisco Secure Firewall technology



Support the circular economy and create a future path for technology refresh



Bundle your entire Cisco project into an easy-to-manage payment solution

Simplify network infrastructure and accelerate network security.

With workers, data, and offices located everywhere, your customer's infrastructure must be ready for anything. Cisco's Enterprise Networking portfolio drives the power of automation, analytics, and assurance across networks to help your customers securely deliver unified experiences to their users.

In addition, Cisco's Secure Firewall portfolio helps your customers plan, prioritize, close gaps, and recover from disaster stronger.

Cisco Lifecycle Pay With Trade-In Incentive is a Cisco® Capital fixed term payment solution that provides a lower total cost of usage as well as predictable operating expenses.

Availability

Americas: US, Canada, Mexico

EMEA: France, Germany, Ireland, Netherlands, United Kingdom, Denmark, Finland, Sweden, Switzerland

APJC: Australia, New Zealand, Japan, Hong Kong, Taiwan, Singapore, Thailand

Product Eligibility

For Cisco customers with qualifying Cisco (or third party) hardware.

Duration

Through July 26, 2024

Disclaimer

Payment solutions, applicable financiers and availability of any referenced programs will vary by jurisdiction. Financing and service offerings through Cisco Systems Capital Corporation and its affiliates (collectively, "Cisco Capital") are available in certain jurisdictions and are subject to credit approval and execution of standard Cisco Capital documentation. Payment solutions not available through Cisco Capital may be offered by an independent financing source. Rates and terms are based on customer's credit rating, offering types, product types and options. Not all customers may qualify. Not all services or offers are available in all jurisdictions. Other restrictions may apply. Cisco Capital reserves the right to change or cancel the foregoing at any time without notice. In California, loans offered by Cisco Capital will be made or arranged pursuant to a California Financing Law License.

Industry leading technology. A smarter way to pay.

Cisco Lifecycle Pay With Trade-In Incentive is a Cisco Capital fixed term payment solution that provides a lower total cost of usage as well as predictable operating expenses.

Your customers can access Cisco's industry-leading technology, avoid upfront expenses, and harness the full potential of their network with an easy-to-manage, payment over time solution so they can spend time where it's needed most—connecting and protecting their applications and users everywhere.

What's in it for you?

- Enhance profitability by bundling additional high value services and/or Cisco Enterprise Networking, Cisco Nexus, Cisco Secure Firewall technologies.
- Close deals faster and beat your competition with a solution designed to help lower your customers' total cost of usage.
- Control the customer footprint since you have an opportunity to re-engage with your customer every 3-5 years.
- Transfer payment and credit risk to Cisco Capital.

What's in it for your customers?

- Receive up to a 10% replacement incentive on eligible Cisco Enterprise Networking (router, switches, and wireless products, including Meraki), Cisco Nexus, or Cisco Secure Firewall, when they upgrade to Cisco's latest qualifying technology and return existing equipment free of charge using the [Cisco Take Back and Reuse Program](#).
- Lower total cost of usage by paying as low as 80% for the cost of Cisco's technology over three years.
- Avoid the cost of maintaining legacy systems.
- Bundle Cisco hardware, software, and services into an easy-to-manage payment solution.
- Transition to an IT lifecycle management approach and support the circular economy.

Get started today

Contact your [Cisco Capital Partner Account Manager](#) to learn more.