

Jabra<sup>GN</sup>

# EVOLVE<sup>2</sup>

The new standard.



## NEW NORMAL MEANS FLEXIBLE WORKING



**2 days**  
at home



**1 day**  
In a third space



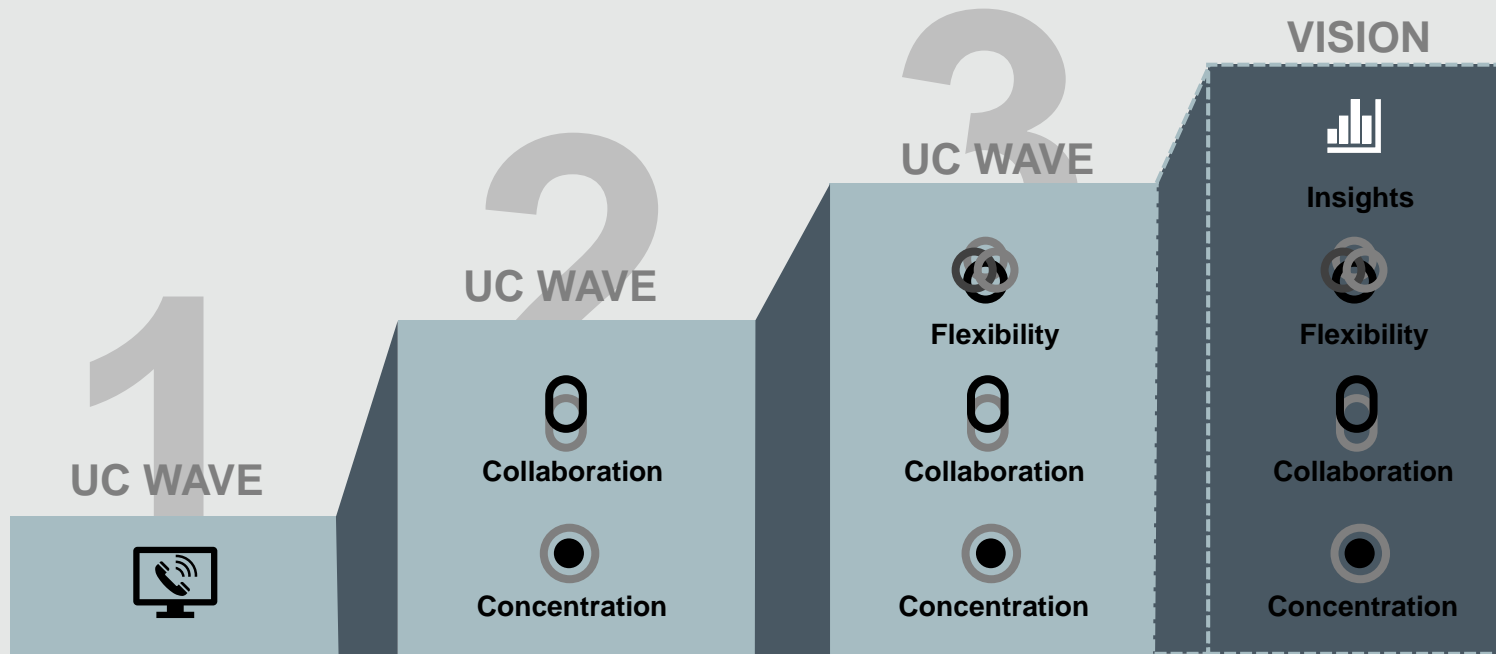
**2 days**  
In the office



**73%**  
of businesses  
will **reconfigure**  
their office spaces

# COVID19 HAS **ACCELERATED** AN ALREADY GROWING DIGITAL TRANSFORMATION

Unified communications will be a \$167 billion market by 2025



From 10 to 300 million daily active users **April 2020**



From 20 to 75 million daily active users **April 2020**



100 million daily active users **April 2020**



9000 new customers in February and March



Institutions have gone through 2 years' worth of digital transformation in 2 months.

Microsoft CEO Satya Nadella

## MICROSOFT AND JABRA

Innovating the workspace ecosystem together

Work in symbiosis to enable the **collaboration ecosystem**

**+10 years** of developing technology together

**Key partner event**

Microsoft is a **Jabra customer**

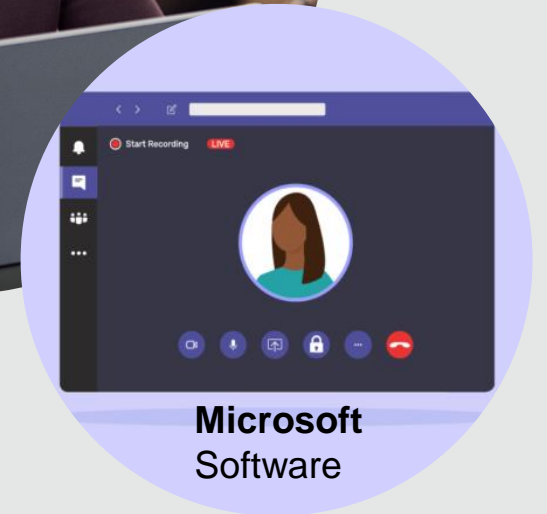
## The Collaboration Ecosystem



Infrastructure



Jabra  
Hardware



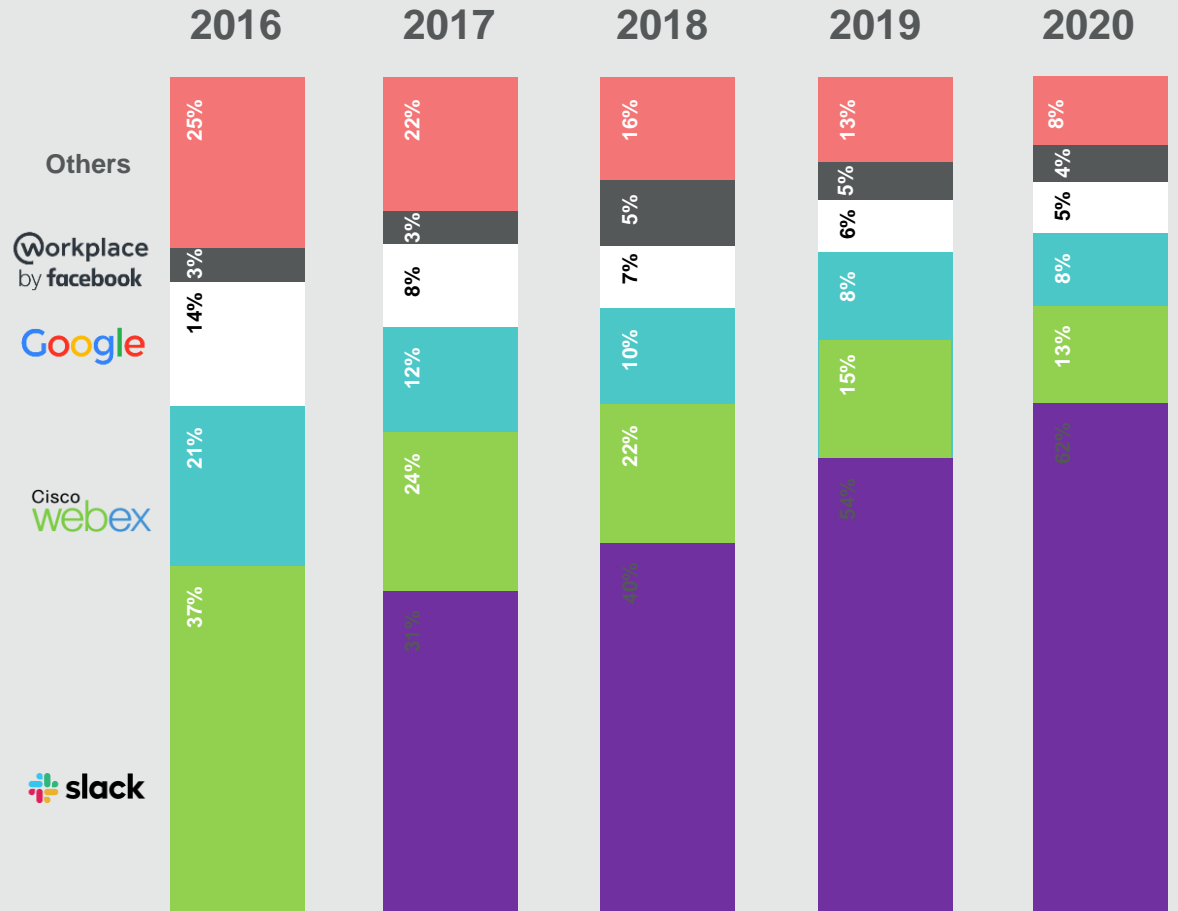
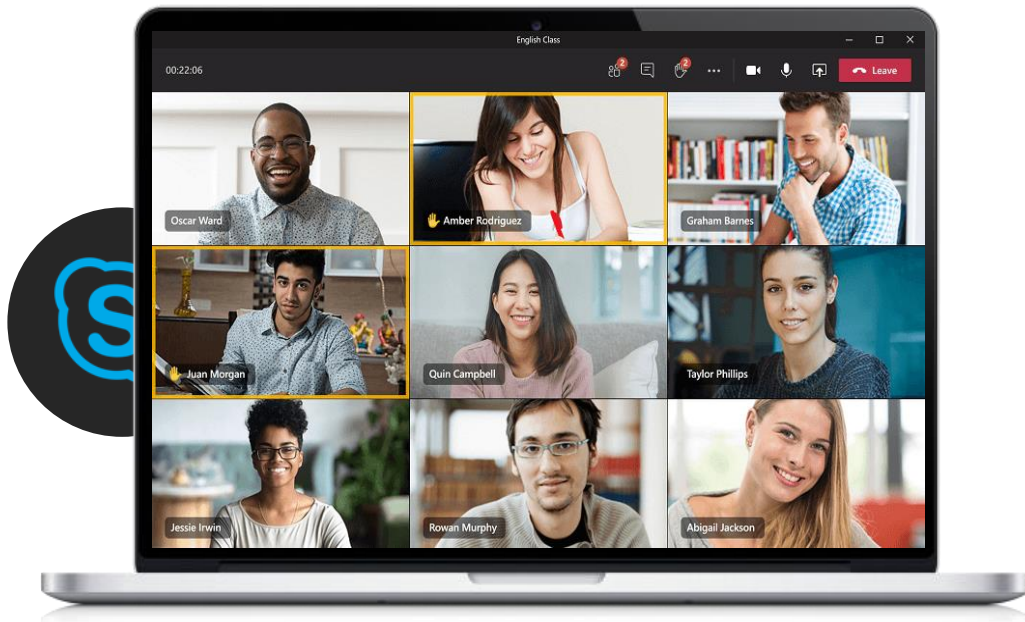
Microsoft  
Software



# MICROSOFT IS REPLACING SKYPE FOR BUSINESS

## 31ST JULY 2021

For a new UC that is better suited for the evolving needs in collaboration: Teams.



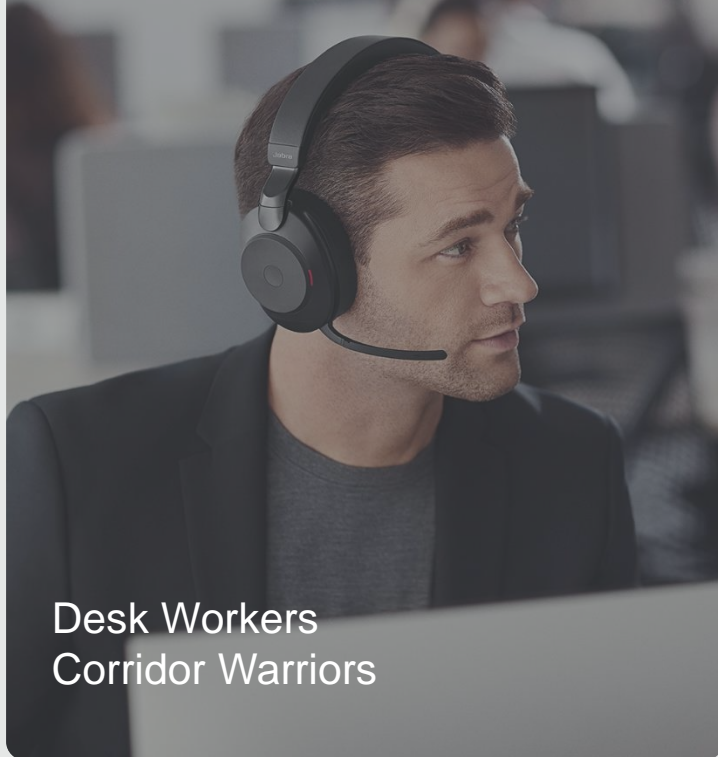
## UC CERTIFICATION

But the **majority** of headsets in professional environments are not UC certified



## KNOWLEDGE WORKERS

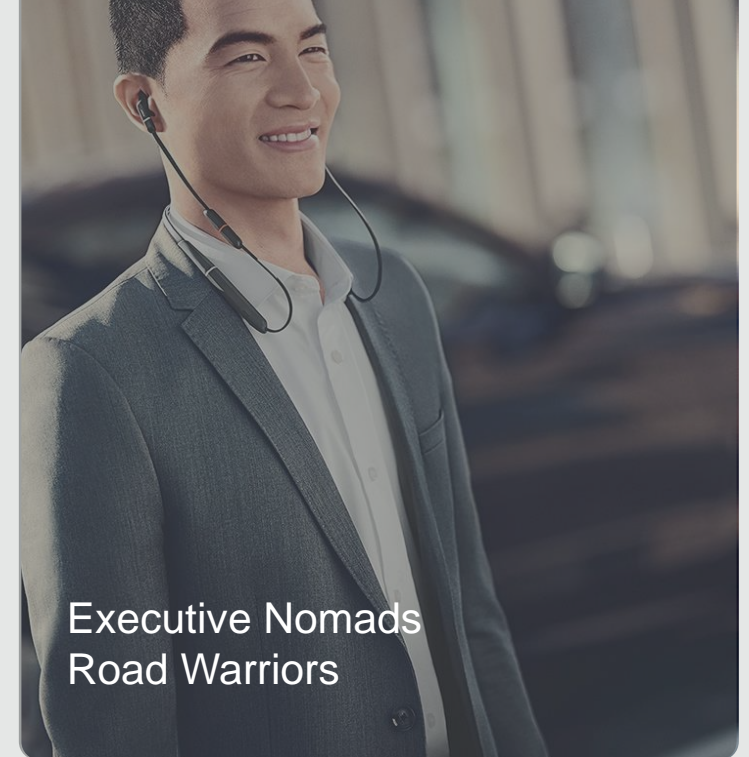
### STANDARD OFFICE



### FLEXIBLE OFFICE



### ON-THE-GO



# UNIFIED COMMUNICATION

The business case journey is evolving

## UC WAVE

UC is cutting costs with IP Telephony



**First introduction to Unified Communications**

## UC WAVE

UC is delivering on productivity & innovation



**USER NEED FOR**  
• CONCENTRATION  
• COLLABORATION

Improved UC device quality,  
new Wi-Fi and usage guides



## UC WAVE

Work is no longer a place you go to – it is something you do



**USER NEED FOR**  
• CONCENTRATION  
• COLLABORATION  
• FLEXIBILITY

Accelerated by Microsoft  
Teams and Introduction of  
UC Performance  
management systems

## VISION



**USER NEED FOR**  
• CONCENTRATION  
• COLLABORATION

• FLEXIBILITY  
• INSIGHTS

UC  
ADOPTION  
IN THE  
MARKET

EVOLVE  
JOURNEY

# EVOLVE

## EVOLVE2

ENGINEERED  
FOR  
TOMORROW



# EVOLVE<sup>2</sup>

THE NEW STANDARD.



# EVOLVE<sup>2</sup> 30

# JABRA EVOLVE<sup>2</sup> 30

## ENGINEERED FOR



79€ / 89 MSRP

\$89 / 99 MSRP

Available 1<sup>st</sup> of March 2021

Lightweight:  
125 gms



### Improved Passive Noise Cancellation with exchangeable cushions

Cancels 48% more noise than Evolve 30



Dedicated **Teams** button



Integrated **360° busylight**



**Powerful music w/ 28mm speakers**



### Premium Open Office microphone

12% better voice distractor  
performance than Evolve 30



Device management with  
**Jabra Direct and Xpress**



USB-A & USB-C



## THE NEW STANDARD FOR MICROSOFT TEAMS



### LED Light Notifications

For incoming MS Teams calls, meeting ready to join, missed calls and voicemails.



### Fast Access Button

Brings up Teams in the relevant section at the moment.





## MICROSOFT TEAMS CERTIFICATION

The stamp of approval for great audio and seamless experience in Teams.



### Optimised audio

Teams certified headsets need to meet a **very high standard** in both **optimized rich audio quality and experience**.



### Seamless Experience

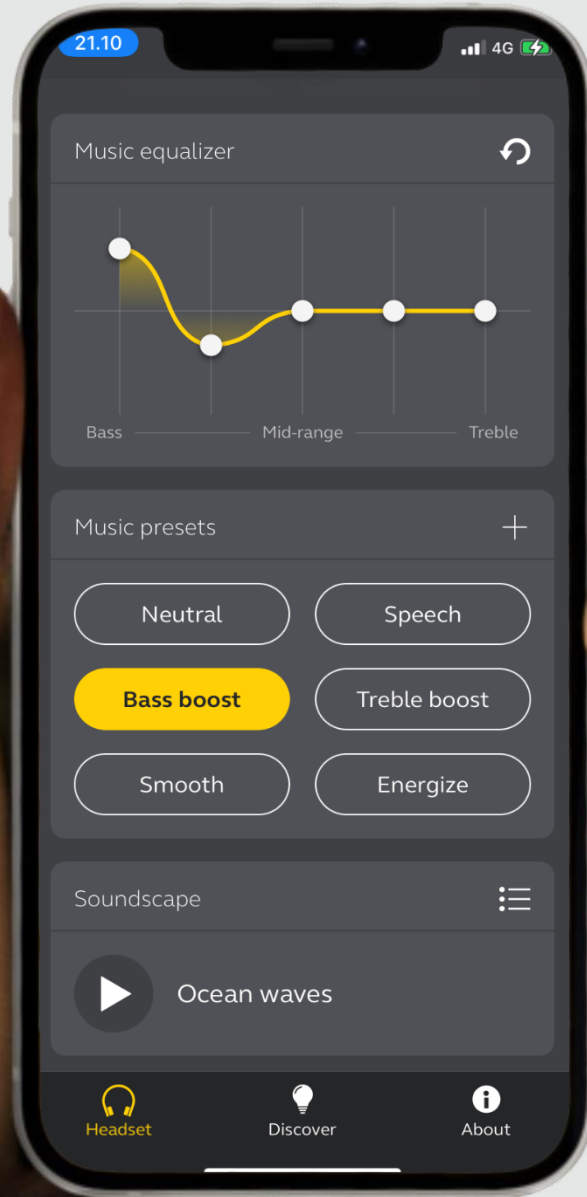
They work out of the box **(plug & play)** with no additional configuration required, and offer call control.

*Jabra Elite 45h*



### NON UC CERTIFIED HEADSET

Can deliver the most basic functions of incoming and outgoing audio, wired or wireless connection, mostly single device optimised. Audio is not optimised.



# THE **NEW STANDARD** OF PERSONALISATION

Select your **Moment**

---

**Customize** your music

---

Play your **focus soundscape**

---

Adjust sidetone & call EQ

---

**Control** surrounding noise

---

Update your firmware

---

Choose your **Voice Assistant**

---

Configure your **busylight**

---

Contact **Jabra Support**

# JABRA EVOLVE<sup>2</sup>

The new standard  
of ecosystems and  
experience

## EVOLVE<sup>2</sup> 85



**FCS**

**April 2020**

### MSRP

Evolve2 85: €449  
Evolve2 85 w stand: €489  
Evolve2 85: \$449  
Evolve2 85 w stand: \$499

### COMPATIBILITY



AVAYA



\* USB-A and USB-C version for Bluetooth Adapter

## EVOLVE<sup>2</sup> 65



**April 2020**

Evolve2 65 Stereo: €209  
Evolve2 65 Mono: €199  
Evolve2 65 Stereo w stand: €249  
Evolve2 65 Mono w stand: €239  
Evolve2 65 Stereo: \$249  
Evolve2 65 Mono: \$239  
Evolve2 65 Stereo w stand: \$299  
Evolve2 65 Mono w stand: \$289



AVAYA



\* USB-A and USB-C version for Bluetooth Adapter

## EVOLVE<sup>2</sup> 40



**April 2020**

Evolve2 40 Stereo: €119  
Evolve2 40 Mono: €109  
Evolve2 40 Stereo: \$139  
Evolve2 40 Mono: \$129



AVAYA



\* USB-A and USB-C version for Bluetooth Adapter

## EVOLVE<sup>2</sup> 30



**March 2021**

Evolve2 30 Stereo: €89  
Evolve2 30 Mono: €79  
Evolve2 30 Stereo: \$99  
Evolve2 30 Mono: \$89



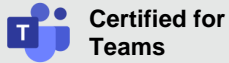
AVAYA



\* USB-A and USB-C version for Bluetooth Adapter

# TEAMS CERTIFICATION IS A MUST HAVE NOW.

Evolve and Evolve2 differ in performance and experiences, not in Teams certifications.



Premium  
microphone for  
the open office



New Standard:  
Upgrade in  
every feature



Evolve 20



Evolve 30 II



Evolve 40



Evolve 65



Evolve 75



Evolve 80



Evolve 65e



Evolve 75e



Evolve2 30



Evolve2 40



Evolve2 65



Evolve2 85



## EVOLVE2 ARE COMPLETE WITH ALL MAJOR UC CERTIFICATIONS



## MANAGE YOUR DEVICES & SETTINGS EASILY

Using Jabra Direct & Xpress –  
right alongside your headsets

### Always up to date

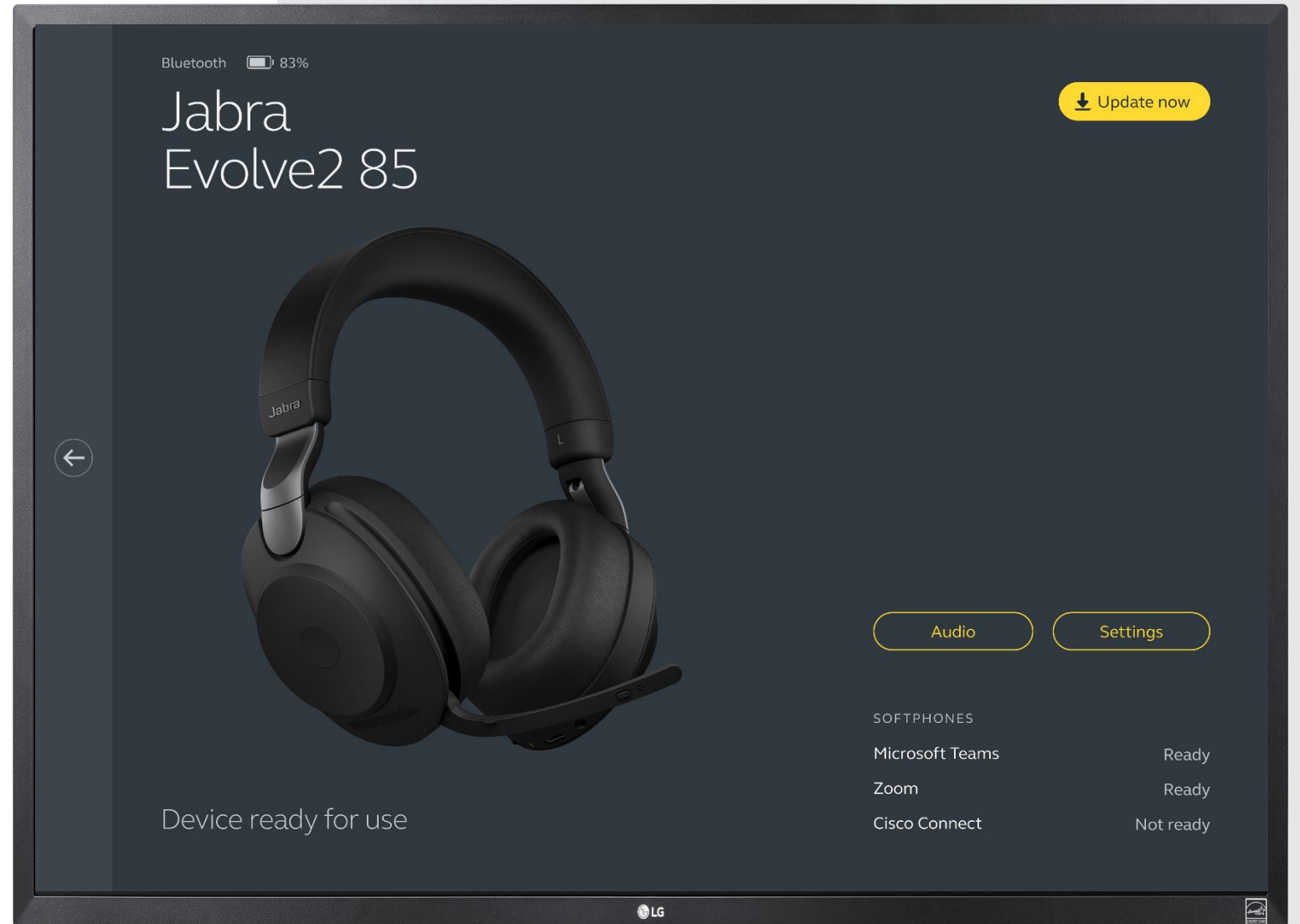
Over the air firmware updates

### Control your devices

Enable/disable key features

### Central point of management

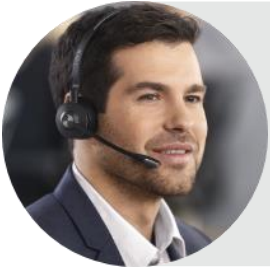
Overview and status of your devices  
in cloud or on premise





ENTERPRISE **PRODUCT** PORTFOLIO

CALL  
CENTRIC



Engage 65/75  
Stereo/Mono



Engage 65/75  
Convertible



Engage 50



Biz 2300

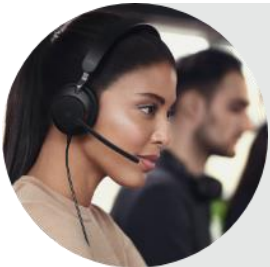


Biz 2400II



Pro 900 Series

OFFICE



DESK-  
FIRST



Evolve2  
85



Evolve2  
65



Evolve2  
40



Evolve2  
30



Evolve  
80



Evolve  
75



Evolve  
65



Evolve  
40



Evolve  
30/20

MOBILE-  
FIRST



Evolve 75e



Evolve 65e

MEETING  
ROOMS



Speak 810



Speak 750



Speak 710



Speak 510



Speak 410



Jabra PanaCast

HIGH-NOISE  
ENVIRONMENTS



BlueParrott B450-XT



BlueParrott B350-XT



BlueParrott B250-XT



BlueParrott C300-XT



BlueParrott C400-XT

## JABRA'S GLOBAL

Engagement and capabilities



1

### Implement

Test and Go-live support

Partner Implementation

Execution of  
deployments Training

2

### Plan

Advice consulting

Test, evaluate, select

Partner mapping and  
fulfilment options

Deployment planning

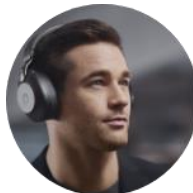
3

### Support

Global support, local reach

Warranty and returns

Recurring evaluation



### People

Global experts

Global setup

Team culture

Rapid response



### Solutions

Intelligent audio

Seamless compatibility

Vendor certified

Future proofed



# THANK YOU