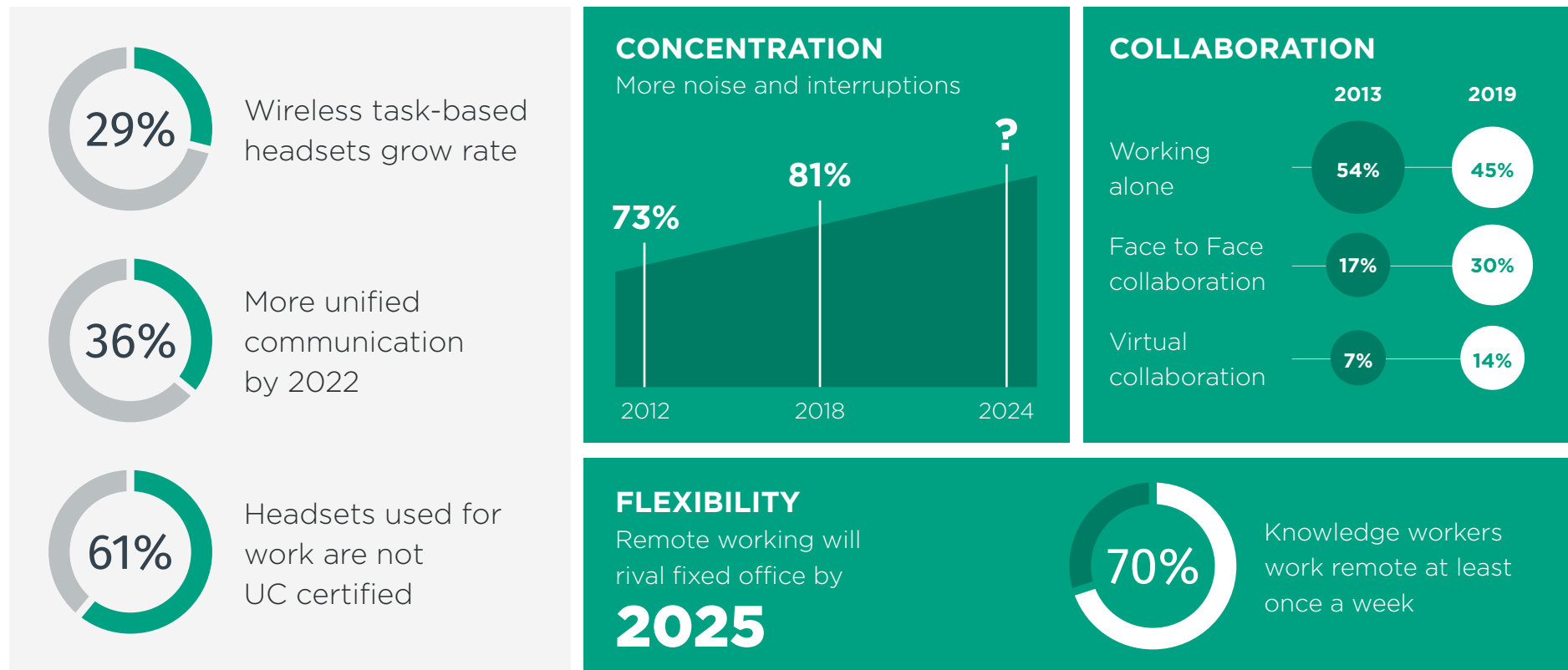




5-Minute Guide to the
Jabra Evolve2 Series

Market opportunity

The annual growth rate of wireless office headsets is nearly 30% per year powered by UC which continues to grow at 36%. Plus Jabra research shows that as many as 61% of existing work headsets are non UC certified consumer devices that users bring to work.



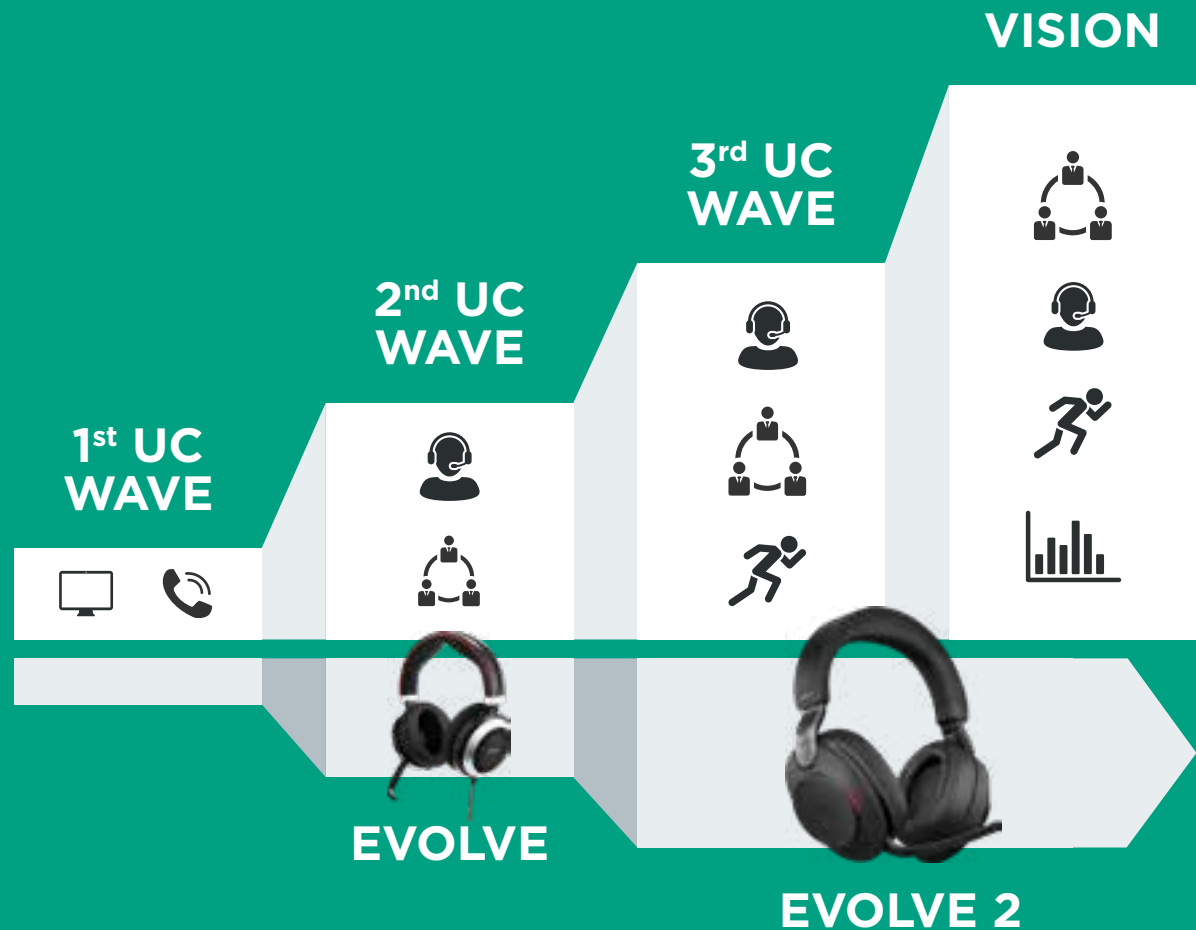
Noise and interruptions are the main pain points for workers in open offices. We may not be in the office so much now, but a noisy home is just as relevant. There's a clear shift from working alone to collaboration. Concentration, collaboration and flexibility must co-exist for workers to be productive in the future.

Evolution

UC is a journey. In the beginning it was all about being able to connect USB headset to enable voice calls on softphones. This evolved to a focus on increasing adoption with products like Evolve that were about blocking noise. UC is now delivering on productivity and innovation. Work is no longer a place you go, it's something you do.

The first wave of Evolve2 targets the desk worker and the remote worker.

- The desk worker's main pain point is noise and interruptions which affect his productivity and concentration.
- The remote worker needs to be able to roam around the house and cut out distractions from family members.





Why the new series?

- Up to **2x better collaboration**: engineered to bring distributed teams together
- Up to **4x better concentration**: engineered to block out more noise
- Up to **3x better flexibility**: engineered to power work from anywhere

Concentration, collaboration and flexibility must co-exist to power productivity and these are the key pillars of Evolve2

EVOLVE2 85

Engineered to keep you focused.
The best headset for concentration
and collaboration.



Charging
stand

Improved passive noise
cancellation and digital hybrid
active noise cancellation

Rich and clear music with
custom 40mm speakers

360° Busylight

MS Open Office certification
and dedicated Teams button*

Up to 30m/100ft
wireless range

Personalisation with Jabra
Direct and Sound+

Dual
connectivity

On-ear detection for smart
media and power management

Up to 37 hours
of battery

Hide-away boom arm for calls
in the office and on the go



Concentration



Collaboration



Flexibility

Jabra GN

EVOLVE2 65

Engineered to keep you agile.
Work anywhere with superior
wireless audio performance.

The Evolve2 65 has the same family features as the 85 in terms of the new chipset, the 360° busy light, powerful speakers and so on. It offers a truly all-day battery time with 37 hours of non-stop calls and music. Evolve2 65 and Evolve2 85 are also available in beige.



USB
dongles

Up to 30m/100ft
wireless range

Dual connectivity

Improved passive noise
cancellation

360° Busylight

One-touch access to voice
assistant or dedicated Teams
button

Boom-arm mute and
auto answer

Motion sensor to
detect use

Up to 37 hours
of battery

Personalisation with
Jabra Direct and Sound+

Powerful music
40mm speakers

Unmatched call performance
Open Office certification

● Concentration

● Collaboration

● Flexibility

Jabra GN

EVOLVE2 40

Engineered to keep you on task. Exceptional audio, outstanding noise isolation, superior comfort.

Jabra Evolve2 40 is the wired version of the Evolve 65 and comes with a very similar feature set. The main difference is the connectivity which for Evolve2 40 is USB-a or USB-c.



Corded w/
USB-C



Corded w/
USB-A

Improved passive noise
cancellation

360° Busylight

Dedicated
Teams button

Boom-arm mute and
auto answer

Motion sensor to
detect use

Personalisation with
Jabra Direct and Sound+

Powerful music
40mm speakers

Unmatched call performance
Open Office certification



Concentration



Collaboration



Flexibility

Jabra GN

UC-certified means UC-satisfied

Evolve2 works with all leading UC platforms, and is the first range of headsets certified for MS Teams.

Certified for all leading UC platforms



Partners in UC Monitoring space



Developer Community SDK Program



1st Party Software



Evolve2 sets a new standard for ecosystem and experience. All products will have UC versions and variants certified for MS Teams with a dedicated Teams button. Finally Jabra also offers a strong suite of 1st party software giving the IT manager full control of his headset assets and the user the ability to fully personalise their sound experience.



Engineered for Microsoft Teams

Teams-certified means teams are satisfied.

Notifications:

- Incoming Microsoft Teams calls
- Microsoft Teams meeting ready to join
- Microsoft Teams missed calls
- Microsoft Teams voicemails

Purple led flashing when the user is not wearing headset.

Voice prompt when the user is wearing headset.

Dedicated Microsoft Team button:

- Answer incoming MS Teams calls
- Opening the meeting “Join now” screen
- Opening missed calls screen
- Opening MS Teams voicemail screen

Why Jabra / What is in it for you?

Jabra has firmly establish itself as the top enteprise brand with 60% market share. It has sold more than 16.5 million units and served around 40,000 business globally.



UPSELL

Tempt your customers to upgrade with a premium solution that's superior in every aspect and has a higher margin alternative.



NEW BUSINESS

Evolve your revenue streams with the new range that gives you more to sell, and more for your customers to love from the market-leader.



TECHNOLOGY

Increase customer loyalty with a range of headsets that are premium-built, durable, easy to deploy and maintain.



UC ADOPTION

Increase your customers' user adoption by helping them really see the potential of the platform they're using. Evolve2 works with all leading UC platforms.



TRUST

Be the expert your customers need by offering solutions that set a new standard for modern working, opening up a conversation about the future of the modern workplace.



Additional resources

Further details on Evolve2 Series headsets are available on the following documents:

Technical sheet

https://m.westconcomstor.com/JabraEvolve2_TechSpec

Data sheets for UC certified and Microsoft certified options

<https://m.westconcomstor.com/JabraEvolve2Flyers>

Why Westcon

At Westcon, we're creating a future built on winning alliances. As businesses chart their digital transformation, new openings are created. Specialising across data centre, infrastructure, collaboration and security, we're here to help partners take advantage of innovations in analytics, AI, cloud, cybersecurity, IoT, SD-WAN and much, much more. And, when you partner with the channel's most outstanding levels of value and service, be assured that you're ready to seize the opportunity.

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