

# Juniper Mist Education



# WHY SMART WIRELESS FOR SMART EDUCATION?

## BENEFITS OF USING MIST SMART WIRELESS FOR SMART EDUCATION

### Provide Easy and Reliable Wi-Fi

- Assured student experience with Wi-Fi service levels
- Easy guest Wi-Fi with captive portal, SMS, and social media login
- Securely share personal devices like Apple TVs and Chromecasts
- AI-driven RF optimization enables high density learning

### The Challenge Optimize Resources and Lower Costs

- Eliminate complex and brittle WLAN controllers
- Faster troubleshooting via AI-driven virtual assistant
- APIs to ensure easy WLAN configuration with no errors
- Traffic analytics optimize resources across campus.

### Deliver New Mobile Experiences

- Enhance the campus experience with personalized location services:
- Advertise campus events, sports
- Deliver location-aware student alerts
- Self-guided tours, campus navigation
- Find open study areas, security personnel



## WHY MIST?

The Mist platform lets you think centrally and act locally through a combination of cloud-based intelligence and on premises enterprise-grade Access Points. The Mist wireless platform uses machine learning to automate key tasks like event correlation, location, and clustering to dramatically simplify wireless operations and deliver personalized services to mobile users. The Mist wireless network is purpose-built on a modern microservices cloud architecture, ensuring the industry's best scale with unprecedented agility for rolling out or changing services.

## WHY WESTCON?

At Westcon, we're creating a future built on winning alliances. As businesses chart their digital transformation, new openings are created. Specialising across data centre, infrastructure, collaboration and security, we're here to help partners take advantage of innovations in analytics, AI, cloud, cybersecurity, IoT, SD-WAN and much, much more. And, when you partner with the channel's most outstanding levels of value and service, be assured that you're ready to seize the opportunity.

## Our partnership in practice

- Technical enablement: we keep you up to speed with tailored training, sales enablement and one-to-one bootcamps
- Lead generation: dedicated business development managers help you grow and develop a Juniper pipeline
- Proof of concept: offer customers a try-before-you-buy programme with best-in-class demo units and facilities
- Winning team: we are Juniper's Distributor Partner of the Year for providing the best possible outcomes for its customers

Upsell, cross-sell or net new – grow your Juniper  
business with Westcon

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