

Be a Cyber Warrior, not a Cyber Worrier with **Westcon Mega Drive**

Introducing Westcon Mega Drive: an interactive, gamified sales event hub that offers increased engagement in a competitive environment.

Westcon Mega Drive offers virtual hands-on technical events. Participants have the opportunity to defend and/or protect against real malware, safe in the knowledge they are working in a virtual secure corporate network environment.

What is Mega Drive?

- A calendar of End User events to help partner sales teams
- Virtual workshops for users with hands-on access to the vendor's solutions
- Gamified. Compete with other anonymous attendees and win prizes **including a Sega® Mega Drive™ games console**
- Educational - build advocacy with your prospects
- Brief - all under 2hrs
- Ideal for marketing lead gen and follow-up plans
- Fun!



WIN!

What is it not?

- A monologue webinar or death by PowerPoint - you participate
- For experts only - basic understanding of the tech is required
- A feeding frenzy for your leads - total anonymity for your peace of mind
- Expensive. Westcon manages administration and prizes. Partners enjoy free attendance for their prospects and product specialists - saving up to \$200 per person

Make it your own

Make Westcon Mega Drive part of your marketing campaigns.

Each event is available for partners to white-label the registration and follow up process into their own branding, the perfect addition to enhance any lead generation activity.

Sample Agenda



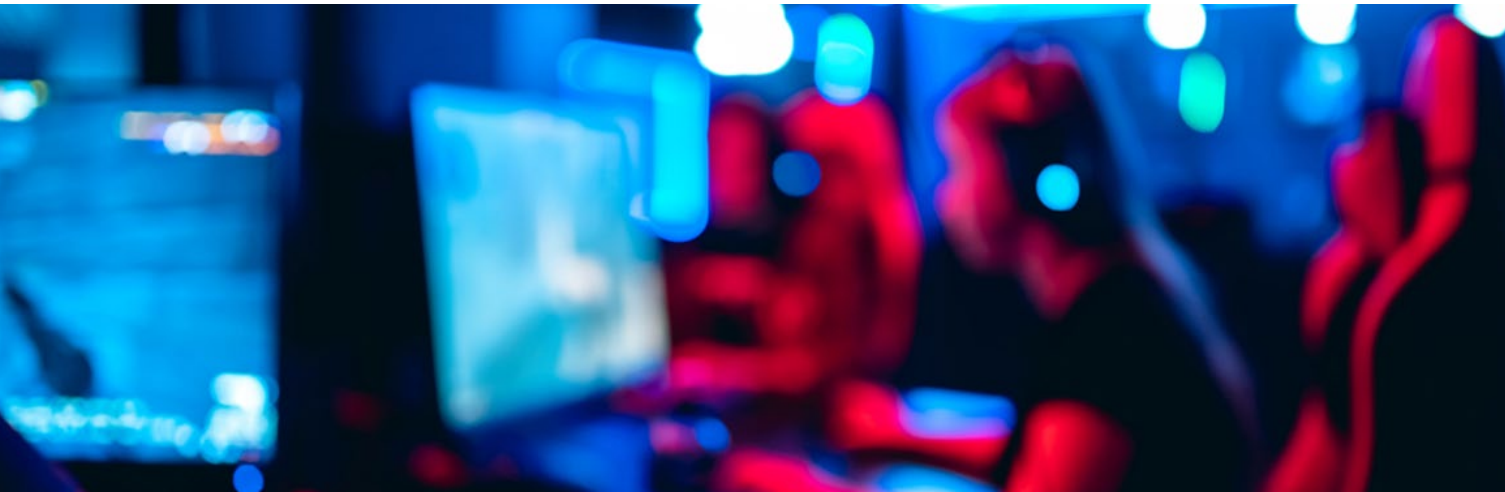
Introduction to vendor and scenario you are required to defeat.



Gamified learning – either in teams or individually, you will need to use the technology available to complete your mission



Wrap and close – regroup to review challenges and discuss key learnings and take aways



Westcon Mega Drive events available from:



Visit [Westcon Mega Drive](#) to book your place today!

 marketing@westcon.co.uk
Or contact your Westcon Account Manager