## You have to be ready to innovate

50% of all IT spending in 2020 will be dedicated to digital innovation, almost double what it was in 2018

Be ready for the digital economy by ensuring that you have the network infrastructure to support new operating models to become faster, scalable and hyperconnected.



## **Break new ground**



Bu 2025, 20% of business revenue arowth will come from newlu created offerings developed bu companies from previously unrelated industries<sup>2</sup>

Size and strength no longer equals survival. Those that can adapt fastest to new market conditions and opportunities will be the winners. However, doing so is only possible when you have a network infrastructure in place that allows you to deploy at scale

## Integrate everyone

63% of organisations maintain IT in departments that are not the IT department <sup>3</sup>

all of them. How can you meet the demands on your core network infrastructure?

The last switch you'll ever make

applications and services are running on the network than ever before, without the capacity to support

The Enterprise industry has an insatiable appetite for connectivity. More data-rich business-critical

Everyone is getting in on the technology act. To keep up with everything that is connected to the network, converged management offers a single pane of glass visibility so you can troubleshoot guickly and easily across the whole network and keep operating costs down.

#### 1+2 IDC Futurscape: Worldwide IT Industry 2020 Predictions

- Harvey Nash / KPMG CIO Survey 2019
- IDC Spending Forecast 2018 2022
- Cost savings estimate over 5 years based on comparative products and support packages. Find out more with the Ruckus TCO Calculator

## Don't wait

Meet the demands on your network now and in the future with CommScope. Investing in networks that deliver converged management, scalability and flexibility will provide the performance and power to run competitive businesses and lower total cost of ownership <sup>\$</sup>

# Be ready for the future

### Spending on traditional IT is flatlining \*

IT budgets are stretched, with numerous projects competing for the same investment. Businesses need to invest well and invest once in both wired and wireless to enable scalability as and when you want it with a pay-as-you-grow model to achieve a return.

