

Trend Micro™

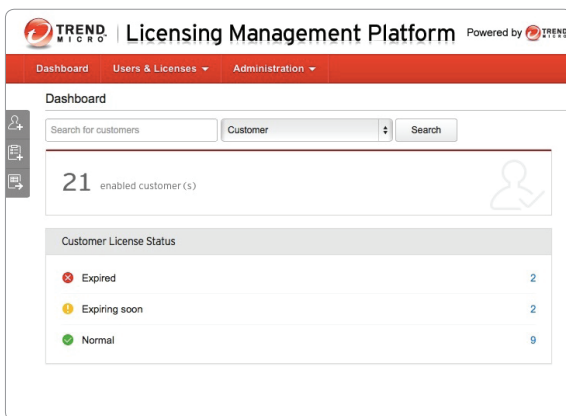
LICENSING MANAGEMENT PLATFORM

Drastically reduce your costs of operation

Trend Micro Licensing Management Platform (LMP) for managed service providers (MSPs) is a web-based tool that lets you create and manage your customer licenses for Trend Micro products.

Traditionally, partners can only place license orders during business hours and are responsible for tracking expiration dates, sending renewal notices, and requesting license extensions. LMP helps your business by eliminating all of this and putting you in control.

LMP can drastically reduce your costs of operation with simple customer creation techniques. With LMP's reporting capabilities, you can enjoy more efficient billing and auditing. Also, with LMP, our partners can re-brand the platform, the product, and the communication templates available in the solution.



The LMP dashboard

Key Advantages

For SMB managed service providers who provide outsourced IT or managed security services to their customers, Trend Micro's secure, web-based licensing management platform:

- Features an easy-to-use, web-based, self-service portal
- Allows for self-provisioning of security product licenses
- Allows for increasing/decreasing license counts instantly
- Eliminates wait times associated with ordering licenses as LMP is available 24x7x365
- Eliminates the need to keep track of renewals and expiration dates
- Eliminates tracking licenses in a spreadsheet (automated billing available in some regions)

Key Features

- Self-provision licenses 24x7x365
- Supports SaaS and Software product licenses
- Billing and Auditing reports
- Automatically sync with Trend Micro Remote Manager
 - Saves time and money
 - Eliminates manual process

“The ease of administering licenses and 24x7 self-provisioning—along with the excellent threat protection from Worry-Free Business Security Services—has made security almost pure profit within our managed services model.”

Van Heath, IT Technician
Speros, Savannah, Georgia

Trend Micro MSP Program

Trend Micro offers the most comprehensive solution for Managed Service Providers (MSPs). For an end-to-end solution, we combine this unique self-provisioning licensing management platform with:

- Our leading endpoint, email, and web security solutions
- A centralized multi-tenant management platform
- Dedicated channel account managers

Trend Micro is the only vendor that provides MSP-specific tools such as Trend Micro Remote Manager and Licensing Management Platform.

Trend Micro Remote Manager

This secure, hosted web console helps small business resellers increase profitability by reducing the costs of servicing customers as business grows:

- Centrally manage multiple Worry-Free™ Business Security, Hosted Email Security, and InterScan Web Security as a Service customer accounts from a single web console
- Maintain full customer touch and complete configuration control of customer installations
- Begin immediately by taking advantage of Trend Micro's hosted data center

Learn more about Trend Micro Licensing Management Platform at www.trendmicro.com/lmp

Learn more about Trend Micro Remote Manager at www.trendmicro.com/remotemanager

Learn more about partnering with Trend Micro at www.trendmicro.com/msp

Local Language Support

Available in 21 languages including Arabic, Chinese (Simplified), Chinese (Traditional), Czech, Danish, Dutch, English (Australia), English (Jamaica), English (United Kingdom), English (United States), French, German, Greek, Hebrew, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, Spanish (Mexico), Spanish (Spain), Swedish, Thai, Turkish. Both the user interface and reports are localized.



Securing Your Journey to the Cloud

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