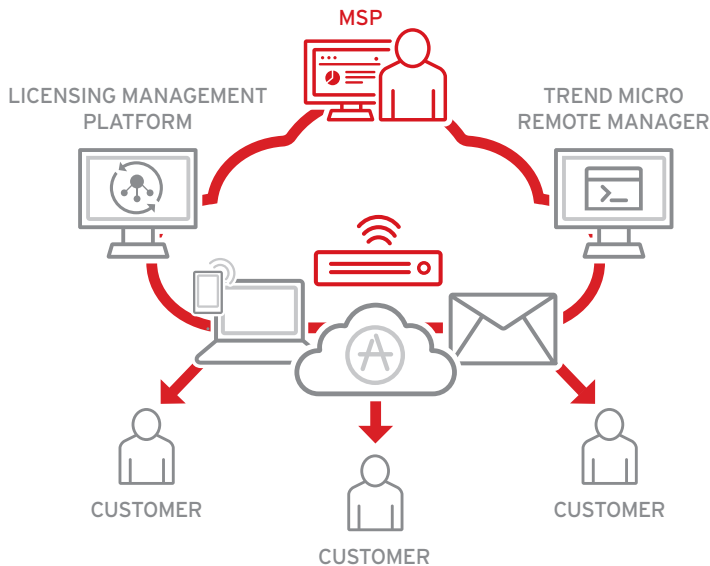


Trend Micro™

# MANAGED SERVICE PROVIDER PROGRAM

Transform your business as you increase value to your customers

Join our managed service provider (MSP) program and transform your business with easy to deploy, manage, and sell security solutions. Trend Micro brings you more recurring revenue opportunities with endpoint, data center, mobile, email, and cloud solutions that deliver the best protection for your customers.



## A SINGLE VENDOR FOR:

### Endpoint

- Cloud-based security detects even the most advanced malware through machine learning and layered security features.

### Data Center

- Server security for physical, virtual, and cloud deployments should perform in a way that fits each environment efficiently and consistently.

### Email

- No-maintenance-required email solutions that delivers continuously updated protection to stop spam, malware, spear phishing, and the latest ransomware threats.

### MAXIMIZE YOUR CASH FLOW

- Monthly pay-as-you-go billing
- Aggregate license discounts
- No minimum license requirements
- No upfront costs
- Recurring revenue opportunities from a broad product portfolio

### ENHANCE CUSTOMER SERVICE

- Self-provisioned licensing
- Multi-tenant management tools
- Third party remote monitoring and management (RMM) and professional services automation (PSA) integrations

### VENDOR SUPPORT

- Local account managers
- Software as a Service (SaaS) and on-premises solutions to fit any customer environment
- Dedicated MSP technical support
- Technical channel account managers

“I was surprised by the number of solutions Trend Micro offered—they have everything we need to fulfill 100% of our customer’s requirements”

Dylan Hunne,  
Azra Solutions



“For seven years in a row, Trend Micro has been the number one content security provider worldwide for small businesses.”

Canalys,  
Worldwide IT Security Market 2017  
[https://www.trendmicro.com/content/dam/trendmicro/global/en/small-business/worry-free/canalys\\_report.pdf](https://www.trendmicro.com/content/dam/trendmicro/global/en/small-business/worry-free/canalys_report.pdf)

## TREND MICRO MANAGED SERVICE PROVIDER PROGRAM AVAILABLE PRODUCTS

### Trend Micro™ Worry-Free™ Business Security Services

An industry-leading cloud security solution that protects your business' data and safeguards your customers' PCs, laptops, servers, Macs, iOS devices, Android devices, and other devices, such as point-of-sale machines and tablets.

### Trend Micro™ Hosted Email Security™

A no-maintenance cloud solution that delivers continuously updated protection to stop spam, malware, spear phishing, ransomware, and advanced targeted attacks before they reach your network. It protects Microsoft® Exchange Server™, Microsoft® Office 365, Google Apps, and other hosted and on-premises email solutions. Email encryption is included.

### Trend Micro™ Cloud Edge™

A unified threat management (UTM) solution that combines a physical appliance with an industry-unique cloud scanning function. Maximum protection that is managed natively from the cloud, providing zero-touch deployment, multi-tenant management, and complete control of your customers' security in one central location.

### Trend Micro™ Cloud App Security™

Cloud App Security enables you to embrace the efficiency of cloud services while maintaining security. It protects incoming and internal Office 365 email from advanced malware and other threats, and enforces compliance on other cloud file-sharing services, including Box™, Dropbox™, Google Drive™ online storage service, Microsoft® SharePoint® Online, and Microsoft® OneDrive® for Business.

### Trend Micro™ Deep Security™

Deep Security delivers automated security for the cloud with the broadest range of security controls in a single platform. It allows you to build new applications or move existing services to the cloud with confidence.

### Trend Micro™ Remote Manager

MSP partners can reduce their costs by centrally and securely managing multiple **Worry-Free Business Security, Hosted Email Security, and Cloud App Security** customers from anywhere with Trend Micro Remote Manager.

This secure, hosted web console helps MSPs increase profitability by reducing the costs of servicing customers as business grows:

- Centrally manage multiple Worry-Free Business Security, Hosted Email Security, and Cloud App Security customer accounts from a single web console
- Maintain full customer touch and complete configuration control of customer installations
- Instantly view the security posture of a single, or multiple customers

### License Management Platform

The Licensing Management Platform allows MSPs to self-provision product licenses on demand: 24x7x365.

The License Management Platform for Service Providers is a web-based solution that lets you create, manage, and maintain customer licenses for Worry-Free Business Security, Hosted Email Security, and Cloud App Security. Partners can re-brand the platform, product, and communication templates available in the solution.

Simple customer creation techniques—such as batch uploads and pre-defined registration keys—drastically reduce the cost of operation for MSPs, while reporting capabilities enable more efficient billing and auditing.

Learn more about partnering with Trend Micro at [www.trendmicro.com/msp](http://www.trendmicro.com/msp)

# Gartner®



“No matter what kind of business you have, Trend Micro has the products, support, and partnership that will help you succeed”

Dylan Hunne,  
Azra Solutions

“We're more efficient with Trend Micro, because we waste less time on hold to fix orders, fix licenses, and get to tech support”

Jeff Kochis,  
Norman Alan Company



Securing Your Connected World

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