# The global leader in power protection revolutionizes the UPS...naturally



# The new, green APC Smart-UPS. More features and better sales potential than ever before.

Your customers look to you for innovative, reliable power protection solutions. Today, you can deliver the cutting-edge, energy-efficient backup technology they need: the new Smart-UPS. From APC—the company they count on for Legendary Reliability.

## Innovative APC Smart-UPS equals opportunity.

Backed by millions of dollars in research, the new Smart-UPS is loaded with customer-focused features — like a unique battery life predictor, online efficiencies approaching 99 percent, precision temperature-compensated charging, and an interactive LCD. Now is the perfect time to encourage customers to upgrade their install base or add award-winning power protection to their solution offerings. And, because Smart-UPS ships standard with software agents that allow remote UPS monitoring, you can generate increased revenue via managed services.

With more than 20 million units sold, Smart-UPS is the brand more people recognize and trust. Now, with higher efficiencies, enhanced features, and the support of an award-winning channel programme, the new Smart-UPS is the product you can trust to increase sales and expand your business.





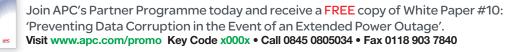




# Award-winning channel programmes Bigger sales. Better profits.

Bigger sales. Better profits. The best support. Get it all with the APC partner programme.





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quality information at a glanceincluding status, about, and diagnostic log menus in your choice of up to five languages.

### Configurable interface:

Set up and control key UPS parameters and functions using the intuitive navigation keys. On rack/tower convertible models, the display rotates 90 degrees for easy viewing.

### Energy savings:

A patent-pending 'green' mode achieves online efficiencies approaching 99%, reducing heat loss and utility costs.

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