

The global leader in power protection revolutionizes the UPS...naturally



The new, green APC Smart-UPS. More features and better sales potential than ever before.

Your customers look to you for innovative, reliable power protection solutions. Today, you can deliver the cutting-edge, energy-efficient backup technology they need: the new Smart-UPS. From APC—the company they count on for Legendary Reliability.

Innovative APC Smart-UPS equals opportunity.

Backed by millions of dollars in research, the new Smart-UPS is loaded with customer-focused features — like a unique battery life predictor, online efficiencies approaching 99 percent, precision temperature-compensated charging, and an interactive LCD. Now is the perfect time to encourage customers to upgrade their install base or add award-winning power protection to their solution offerings. And, because Smart-UPS ships standard with software agents that allow remote UPS monitoring, you can generate increased revenue via managed services.

With more than 20 million units sold, Smart-UPS is the brand more people recognize and trust. Now, with higher efficiencies, enhanced features, and the support of an award-winning channel programme, the new Smart-UPS is the product you can trust to increase sales and expand your business.



Intuitive alphanumeric display:

Get detailed UPS and power quality information at a glance—including status, about, and diagnostic log menus in your choice of up to five languages.



Configurable interface:

Set up and control key UPS parameters and functions using the intuitive navigation keys. On rack/tower convertible models, the display rotates 90 degrees for easy viewing.



Energy savings:

A patent-pending 'green' mode achieves online efficiencies approaching 99%, reducing heat loss and utility costs.



Award-winning channel programmes

Bigger sales. Better profits. The best support. Get it all with the APC partner programme.

17 Straight Years!



Join APC's Partner Programme today and receive a **FREE** copy of White Paper #10: 'Preventing Data Corruption in the Event of an Extended Power Outage'. Visit www.apc.com/promo Key Code **x000x** • Call 0845 0805034 • Fax 0118 903 7840

APC®

by Schneider Electric