

Westcon-Comstor is committed to helping you capitalise on the global cloud opportunity by enabling your business to grow and thrive. With billions of dollars in cloud opportunities at stake, we have the global strength and expertise to extend your capabilities, and are focused on transforming your business to deliver results together.

#### **Our Five Cloud Promises**

To ensure your success, we've created our Five Cloud Promises.



Enable you to thrive in the digital services market



Keep you at the centre of the digital services life cycle



Identify, qualify and onboard new vendors and products



Offer hybrid solutions



Bring global reach and scale, with local expertise

Our BlueSky Cloud and Service Management platform plays an integral role in keeping our promises.



Provides insight and gives you control over the entire customerservices life cycle



Helps you expand, grow, get and close more cloud opportunities



Makes it easy to manage your business and cloud services performance



Broadens your portfolio with multivendor, hybrid solutions purchased through a single portal

# Enhanced Insight. Increased Efficiency.

Our BlueSky Cloud and Service Management platform provides visibility into and control over the entire services supply chain, so you can monetise every part of the ongoing digital services life cycle.

#### BlueSky Analytics

Monitor customer usage and manage profit margins more effectively by tracking product use, renewals and service contracts. Also gain insight into cross-sell and upsell opportunities to maximise profitability.

#### **Back Office Operations**

Alleviate operational burdens and costs with order capture, order fulfilment and "billing on your behalf" so you can focus on your business development.

#### Single Sign-On Digital Logistics Service

Learn about, review, order, track and analyse hardware, software, education and service products easily, enabling your relationships with your customers to thrive.

#### **FEATURES INCLUDE:**

- Multi-dimensional cloud cost, performance and usage reporting
- Optimised actionable recommendations for sizing, pricing, location and vendor modifications
- Business and data intelligence to control P&L and optimise cost/profit margin per customer
- Governance and reporting of role and clientbased predictive usage and budgeting
- User-defined "what if" cost and capacity simulation and projection

# KEEPING YOU AT THE CENTRE

#### Dashboard

Acquire a better understanding of how to optimise your cloud business with a high level view of product usage, top customers, revenue, profit and additional areas.

### Orders

Boost your visibility to critical cloud service data, including customer usage for each service and the last-minute status of your orders.

#### Customers

Upload your customer database and maintain customer details.



#### Billing

View customer orders and processing, including invoicing files to manage monthly revenue and maintain customer relationships.

#### Subscriptions

Monitor your pipeline with service subscription expiration dates to proactively develop and plan your business.

## In-Depth Optimisation

Receive actionable recommendations across multiple Infrastructure as a Service (laaS) deployments to improve efficiency, cut costs and enhance performance.



# Getting Started Is Easy

The Westcon-Comstor Cloud team is here to help you transform, grow and thrive.

Visit the Westcon-Comstor Cloud website to learn more and get started today.





