## Matt Cook Vice President Comstor, NA





ENGAGE/DEVELOP/GROW/EXTEND
AGENDA WAS CRAFTED BY YOU
YOU JOINTLY INVESTED BY BEING HERE
METRICS FOR SUCCESS
FEEDBACK AND DISCUSSION
APP FOR AGENDA/PEOPLE/ACTIVITIES





ATT/LUCENT/AVAYA
CISCO
FORSYTHE
COMSTOR





PRODUCT KEEPS THE LIGHTS ON... GOOD BUSINESS
PRODUCT IS NOT THE HIGHEST MARGIN EARNER
A PRODUCT IS NOT A CUSTOMER SOLUTION
SLA BASED SALES ARE NOT PRODUCT SALES
YOU NEED A PARTNER THAT CAN DO THE FUNDAMENTALS
YOU NEED A PARTNER THAT CAN DO MORE





FOCUS ON CUSTOMER SUCCESS
FOCUS ON SECURITY
FOCUS ON FINANCE
FOCUS ON SERVICES & PEOPLE
FOCUS ON PRACTICE MONETIZATION
BEING GREAT AT THE FUNDAMENTALS
ITS ABOUT YOU AND HOW YOU SERVICE CUSTOMERS

