



F5 Cloud Licensing Guide



Shifting IT Landscape Drives New Consumption Models










Cloud Adoption Demands More Purchasing Flexibility

Traditional Licensing models are not aligned with the current business demand, with both software and organisations changing faster than ever before. Flexibility is key- and that goes for licensing too, both from a time and from a finance perspective. Many of your customers want easy and fast procurement and deployment of services and they want to pay for what they use, granularly scaling up. Others might want to pay a once-off fee and be done with it. Or they might need to have a very predictable budget.

But what F5 license is best for whom?

We'll help you figure it out.



		VE V+	ELA	VE Subscription	Utility / PAYG
	Commitment	Perpetual	3 Years (Annual Review)	1-3 Years (Auto-Renewal)	No Commitment
	Pricing	License + Maintenance	Annual Fee	Per Instance (Subscription)	PAYG (Marketplace) (Hour, Day, Month)
	Growth	Additional License	No Limitation	Subscribe as needed	No Limitation
	Consumption Visibility	N/A (One time Purchase)	Yes (Monthly Activity Report)	Yes (Monthly Activity Report & Billing Report)	Yes (Monthly Activity Report & Billing Report)
	Tech Support & Updates	Separate Agreement	Included	Included	Included
	Initial Investment	←			
	Cost	→			
	Budget Predictability	←			
	Best for	Customers looking for cost optimization of run-rate operations.	Large customers that are going through unpredictable architectural change (Cloud Migration, HW to SW, etc.) and need a predictable budget.	Customers with predictable needs or making steps toward architectural change (Cloud Migration, HW to SW etc.)	New workloads in Cloud Architecture with unpredictable capacity needs.



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About Westcon-Comstor

Westcon-Comstor is a value-added technology distributor of category-leading solutions in Security, Collaboration, Networking and Data Center. We are transforming the technology supply chain through our capabilities in Cloud, Services and Global Deployment.

Westcon-Comstor extends our partners' global reach while providing the local expertise needed to successfully navigate worldwide opportunities. We combine expert technical and market knowledge with industry leading partner enablement programmes.